Beyond End Predictions: Stop Putting Machine Learning First and Design Human-Centered AI for Decision Support

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1 Machine-Learning-First Paradigm Hinders Effective AI-Assisted Decision Making

AI-driven decision-support tools often share a common form: given a decision instance, the decision maker is presented with a prediction from a machine learning model, with or without an explanation. Sometimes, this model predicts a factor thought to be pivotal for the decision, such as a risk score [8]. Other times, the model implicitly or directly predicts a recommended decision, such as whether a patient has a certain disease [7] or which course of treatment to select for a patient [9]. We argue that this "ML-first" paradigm of building decision-support tools around a single machine learning model with readily available data has emerged primarily out of convenience and may be fundamentally limited. We suggest that the community move towards more robust and human-centered ways of supporting decision makers with AI-powered tools.

Mounting empirical evidence from the human-AI decision-making space suggests that end predictions, as the most common output of the ML-first paradigm, fail to deliver on expectations [1, 3]. Human-AI complementarity—where the human and AI team outperforms both the human and AI system alone by harnessing their complementary strengths—remains elusive with the current design of AI decision support [11, 12, 20]. Provided with end predictions, people exhibit inappropriate reliance on them across tasks and settings. Explainable AI, which emerged as a field with the hope of helping the decision makers understand why certain predictions were made, does not seem to help people calibrate reliance either. Numerous studies have shown that people—including experts [5, 7, 19]—are susceptible to erroneous AI recommendations, even when explanations are present [1, 3, 14]. Rather than drawing attention to AI mistakes, explanations seem to serve as a signal of AI's competence and induce further overreliance compared to AI recommendations with no explanations [1, 2].

The ML-first paradigm, in addition to hindering complementary team performance, impedes learning about the domain and may even contribute to the deskilling of the decision maker in the long term. End predictions reduce people's cognitive engagement with the actual decision-making task and the presented information as they shift the focus towards the AI [2, 3, 6]. Part of the reason why people tend to overrely on the provided incorrect AI recommendations is their lack of cognitive engagement with the presented content [2, 3, 6]. Learning is also a measurable outcome of cognitive engagement [16]. Recent work has shown that people learn about the domain and cognitively engage with explanations only when there are no AI predictions present [6]. While our focus is on knowledge work, prior work from decision aids in the context of automation demonstrates that

decision recommendations may lead to deskilling of the human operator [15] and that providing information only rather than end predictions is in fact more beneficial for such tasks as well [4].

Given these concerns, why is the ML-first paradigm so prominent? The central reason that has made end predictions ubiquitous as decision-support design rests on the underlying machine learning pipeline rather than on the understanding of human needs, cognition, and behavior when making decisions and when assisted in decision making. While decision-support systems have long been around, it is only in the recent years, with techniques such as deep learning, that providing end predictions has become feasible. However, just because we can now provide such predictions, it does not mean we should in all cases.

Overall, we argue that the field should shift the focus from the ML-first paradigm when building decision-support tools. Instead, we should understand the actual needs of decision makers in context (e.g., via need-finding studies) and build decision aids that support those needs rather than conveniently framing the problem as an end-to-end prediction. We call for deeper reflection on the role of AI in supporting decision making, the design of decision aids, and their long- and short-term impacts on the decision makers.

2 Designing AI for Decision-Making Support

Effective decision-support tools can have an immensely positive impact on both decision subjects and decision makers, as stakeholders that have been mostly overlooked by current designs. Countless decision subjects could potentially receive higher quality decisions if human-AI complementarity could be achieved. At the same time, by promoting cognitive engagement and understanding of the task and its underlying causal mechanisms, these tools will improve the skills and capabilities of the decision makers in the long term. Thus, such effective designs will increase the decision maker's agency and independence, in contrast to the current paradigm which renders them co-dependent on AI and susceptible to AI mistakes.

Building on prior work [4, 6], we argue that a promising path forward for effective decision-support tools may be providing relevant information or synthesis either about the data or the model that will help human decision makers make informed decisions and expand their knowledge about the task. This information may or may not be in the form of explanations. In contrast to the goal of explainable and interpretable approaches, however, its main purpose would be assisting the decision maker with the decision-making *task*, rather than solely helping them build a mental model of how the AI makes decisions.

Different types of tasks, however, will necessitate different types of AI support. For each task, careful investigation of the task challenges, underlying cognitive processes it requires, and the best intervention point(s) for the decision aid will be necessary. Current taxonomies of human-AI decision-making tasks that group the tasks along machine-centered dimensions such as types of data (e.g., images, tabular, textual) or types of machine learning problems (e.g., classification, regression) [13] may be insufficient when designing for actual decision support.

Recently, other voices in the AI-assisted decision community have also called for rethinking the design of decision-support tools [10, 17, 18]. For example, in the context of child welfare, Kawakami et al. [10] probed social workers' challenges in integrating AI tools in their decision making and explored ways of designing more useful tools for their needs. In the context of aviation, Storath et al. [18] suggest that shifting the design goal of decision-support tools toward situation awareness rather than decision itself may increase pilots' trust in these tools. These present great examples of studying decision makers in context and designing tools for their actual needs.

Designing AI for decision-making support will introduce novel research challenges across fields – from machine learning to human-computer interaction (HCI), their intersection, and beyond. Rigorous work and human studies are necessary to understand human needs when making decisions in different tasks and settings, to introduce appropriate information synthesis for those tasks, and evaluate them in context. From dataset collection to model building and explanations, appropriate decision-support design will open up new challenges in each step of the machine learning pipeline. For example, we may need new datasets with intermediary labels/annotations rather than raw input to output labels, new ways of building models that predict the intermediary steps as well, and explanations or other interpretability techniques that target decision support rather than other goals like debugging.

Ultimately, we strongly encourage the community to shift from the current ML-first paradigm towards a human-centered approach to building decision-support tools that will amplify the strengths of both human and the AI.

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